

For Immediate Release - December 21, 2011

Norlux welcomes members of their 2012 Advisory Board

Carol Stream, IL – Norlux announces the creation of a Board of Advisors. The board's inaugural members include: **George Arnold, Bob Craycraft, Mike Kelly** and **Geoffrey Somary**. Norlux is bringing together executives with backgrounds that span a wide spectrum of industries, with the goal of leveraging their collective insights and experiences. Norlux is proud to have these individuals help shape our future, and introduces them below with some brief insights into their professional backgrounds.

George Arnold is a partner in the firm Sosin & Arnold, Ltd. George is a graduate of Loyola University Chicago's School of Law and holds a Bachelor of Science in Accountancy from the University of Illinois at Urbana-Champaign. An alumnus of St. Ignatius College Preparatory, George has also served as an adjunct professor of Business Law at a local college.

Mr. Arnold concentrates his practice in corporate/transactional law, financial institution law, land use and commercial real estate transactions. He serves as outside general counsel for several businesses and corporations. He is currently admitted to the State Bar of Illinois, the State Bar of Wisconsin, the U.S. District Court of Northern Illinois, and the United States Supreme Court.

A former Cook County States' Attorney, Mr. Arnold has dutifully served the local legal community through his leadership and participation in various associations. He is a former President of the Southwest Bar Association, has served on the Board of Directors for the Suburban Bar Coalition, and is a member of the Illinois State Bar Association and Chicago Bar Association. Mr. Arnold has also served as a member of a local school board, and has lectured to other lawyers, business owners, and the public on various legal matters.

Bob Craycraft has established a successful track-record in developing growth strategies and driving profitability for nearly 20 years. Most recently, Bob served as President of Ashland Distribution, a division of Ashland, Inc. There, he led the company's chemicals, plastics, environmental services and composites businesses in North America, Europe and China. Ashland Inc. is the parent company of Valvoline (where he began his career in sales), serving the automotive aftermarket with lubricants, chemicals, appearance products, filters and antifreeze.

At Ashland Inc., Bob held numerous senior leadership positions including Vice President Chemicals, Senior Vice President and General Manager of Do-It-Yourself (DIY) and Installed Sales at Valvoline, and Vice President Business Transformation at Valvoline. His accomplishments include the development of new growth platforms, sales models and supplier arrangements, as well as strategic acquisitions and alliances.

Bob graduated from Vanderbilt University with a Bachelor of Arts in Economics, and was a 4-year letter winner on Vandy's football team.

Mike Kelly is a seasoned international Human Resources executive that brings strong business perspectives and a proven track-record when delivering HR initiatives that support dynamic and growing organizations.

He joined NAVTEQ in 1999 and has been a key member of the HR Leadership team that established organizational capabilities, and implemented the HR practices and policies needed to drive and support the business. During his tenure, NAVTEQ has grown from \$50MM in revenue/1,000 employees to \$1.3B in revenue/5,800 employees located in 49 countries around the world

His experience includes establishing HR competencies and operations in Asia, India and South America. Mike helped spearhead the transformation of global field operations and building organizational competencies to

support the deployment of advanced technology, shifting skilled labor activities to low-cost production centers, and leading due diligence and integration efforts for multiple domestic and international acquisitions.

Prior to joining NAVTEQ, Mike was with CNA Insurance; where he held multiple leadership roles including Director HR Strategic and Operational Planning. Mike was responsible for identifying best practices, developing and implementing a human capital planning process and HR Balanced Scorecard. Mike holds a bachelor's degree in economics from the University of Illinois.

Geoffrey Somary, President and CEO at Ipsen Inc., believes that innovation and a passion for excellence are the key drivers of a successful company. Ipsen, based in Cherry Valley, Illinois, designs, manufactures and services thermal processing systems used to strengthen metals and alloys. Ipsen belongs to the Ipsen Group of companies with manufacturing locations around the world including the United States, China, Japan, India, Malaysia and Germany. Ipsen's machines are sold to diverse industries such as aerospace, energy, medical and automotive.

Somary graduated from Northwestern University with a Bachelor of Science degree in Mechanical Engineering. Upon graduation, he began his career by living two years near Stuttgart, Germany while working for Eisenmann KG, a builder of automotive assembly plants. He continued to work for Eisenmann in the United States (based out of Crystal Lake, Illinois) for the next 17 years. He moved up throughout his tenure there, and during the later years was Vice President of their Automotive Group and a member of the Board of Directors.

Somary then started at Ipsen in 2005 as Vice President Technology after which he held the position of COO for two years. In his current role, he oversees North American operations and is the leader of their global innovation team. Currently, Somary serves on the Board of Directors of Ipsen, Inc, Ipsen India (Kolkata) and the German American Chamber of Commerce of the Midwest.

For more information about Norlux and our LED solutions, please call us at 630-784-7500 or email at information@norluxcorp.com

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